

# Welcome to today's event

## Reducing your Carbon Footprint

**MMBEN Chair**

**Adrian Platt (Befesa)**



**Meres & Mosses  
Business  
Environment  
Network**

# The Meres & Mosses Business Environment Network First Anniversary Event in Conjunction with



**Meres & Mosses  
Business  
Environment  
Network**

- **One year old Tuesday November 24<sup>th</sup> !!**
- **From nothing to 29 supporters**
- **Our aim is to bring together:**

**Business**

**Environment**

**Conservation**



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Business  
Environment  
Network**

# Mission Statement

To enhance the environmental performance and profitability of local businesses by sharing knowledge and understanding. Helping business to reduce their environmental impact on the landscape of the Meres and Mosses, whilst developing a greater understanding of the importance of the long term sustainable future of this area.



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# Four events per year

## Forthcoming Events

**Improving water quality – 26<sup>th</sup> February 2016**

**Waste & Recycling – 6<sup>th</sup> May 2016**



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# Information

## Website

[www.meresandmossesben.co.uk](http://www.meresandmossesben.co.uk)

## Social Media

<https://twitter.com/mandmben>

**Sign up for our quarterly newsletter**



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**Interested in being a supporter of the  
MMBEN?**



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# Today's Programme

**09:30-10:00 - Registration, exhibition and networking**

**10:00-10:05 - Introduction (Adrian Platt, MMBEN Chair)**

**10:05-10:35 - Presentation: Environmental accreditations - what's out there and what's worth it?**

**(Deb Cairns, E4 Environment)**

**10:35-10:50 - Case study: An experience of carbon footprint reduction in a large manufacturing business (Neil Birt, Bridgnorth Aluminium)**

**10:50-11:05 - Case study: TBC**

**11:05-11:20 - Coffee and Exhibition**

**11:20-12:00 - Presentation: Developing your own carbon assessment (Cliff Bassett, Briar Associates)**



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# Today's Programme

**12:00-12:45 - Keynote presentation: Sustainability - is it still an option or is it now a necessity for business? (Jae Mather)**

**Our keynote speaker, Jae Mather, has a stark message for businesses: With commodity prices tripling in the past 10 years, the scarcity of oil and water becoming ever more precious, the future looks bleak. Jae believes that developing a more sustainable business model is now a necessity rather than an option. He believes that "sustainable business" is just common sense.**



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# Today's Programme

**12:45-12:50 - Closing comments: Tom Hayek (Meres and Mosses Business Environment Network)**

**12:50-14:00 - Lunch, exhibition and networking**



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