



For resourceful communities

**Zero Waste Events**

**[www.zwevents.org.uk](http://www.zwevents.org.uk)**

# What do we do?

- Waste management and recycling service for events
- Service for businesses: audit of waste and review of waste management system to maximise recycling and minimise cost
- Community solutions to reduce waste problems – community engagement on Brookside Telford, Mount Pleasant, Shrewsbury

# Who do we work with?

- 27 events in Shropshire, Wales, Herefordshire, Staffordshire
- Hay Festival, Llangollen Eisteddfod, Shrewsbury Flower Show, Folk festival and food festival.....
- Pengwern Boat Club
- Shrewsbury 6<sup>th</sup> Form
- Local Councils and businesses



What difference does ZWE make?

## **Ludlow Food Festival :**

2011 = 59 skips to landfill

2012 = 8 skips to landfill

Since 2013 = just 3 skips to landfill

# In 2017

ZWE worked with 26 events to minimise their environmental impact

A total footfall of 530,000 every year

We have repeat business with all of our events

**We diverted 22 tonnes  
Cardboard/paper = 1400 dumpy  
sacks**



**283 wheelie bins of food waste  
= 23 tonnes**





**32 tonnes of glass = 360  
wheelie bins**



# Coffee cups – a lot!!!! 75,000 just from Hay Festival



# Plastic and cans...3500 wheelie bins!



# Transferrable skills and know-how

- Practical experience and knowledge of managing material
- Experts in the psychology of bins!
- Transfers to support for businesses who want to reduce waste and save money

# 2018 and beyond.....

- The real journey for our events starts now.....
- Finding alternatives for single use disposable items

For more information contact

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